

SSER LID

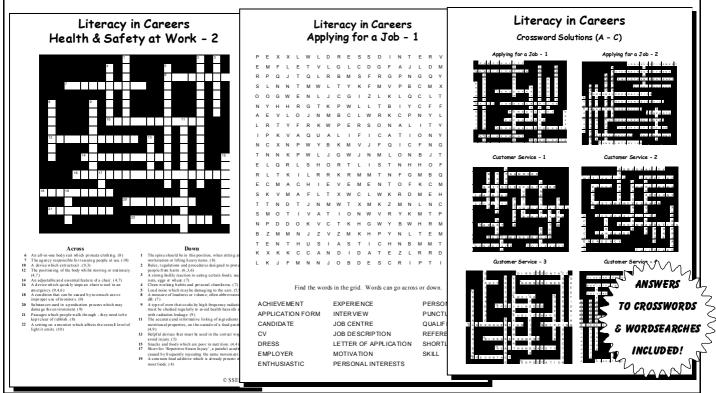
HEAD OF CAREERS

School Software & Educational Resources

LITERACY IN CAREERS EDUCATION

- OVER 1,000 KEY TERMS ARE IDENTIFIED;
- OVER 1,000 CURRENT JOBS ARE IDENTIFIED:
- COVERS ALL ASPECTS OF CAREERS EDUCATION;
- CD ROM OR PHOTOCOPY MASTERS AVAILABLE;
- INCLUDES FREE DUPLICATION & SITE LICENCE;
- CD ROM FEATURES INTERACTIVE CROSSWORDS.

'Literacy in Careers' engages students in the vocabulary related to Careers Education. The resources can be used in a variety of ways to support preparation for work experience, to initiate Careers Action Planning or to investigate, in detail, an area of employment. 'Literacy in Careers' is available in two discrete packs - Pack A deals with Key Issues, Skills and Terminology whereas Pack B highlights the huge variety of jobs available in different employment sectors. The resource packs are available as printed photocopy masters (each over 160 pages) or on CD ROM in both Microsoft Word and Adobe Acrobat formats. The CD ROMs also provide extensive glossaries and engaging, interactive crosswords - you can view, complete, check and print crosswords from within your favourite Web Browser. The interactive crosswords are ideally suited for use on an interactive whiteboard or ordinary monitor and come complete with a free comprehensive site licence!



PACK A DEALS WITH KEY ISSUES, SKILLS AND TERMINOLOGY.

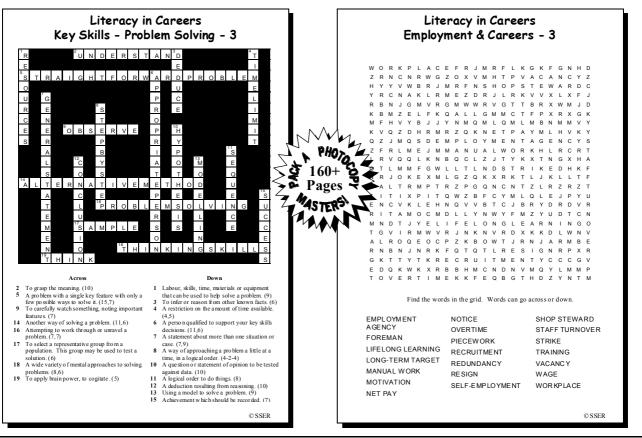
Topics (Pack A)	Number of Crossword & Wordsearch Sets
Applying for a Job	2
Customer Service	4
Customer Service - Personal Qualities	1
Education & Training	2
Employment & Careers	6
Health & Safety at Work	4
ICT in Industry	2
Introduction to Business	3
Introduction to the Economy	4
Key Skills - Application of Number	5
Key Skills - Communication	4
Key Skills - Improving own Learning	2
Key Skills - Information Technology	6
Key Skills - Problem Solving	3
Key Skills - Working with Others	3
Money Management	4
Stress Management	3
Stress Management - Ways to Relax	1
Time Management	2

N.B. Each set contains a crossword, wordsearch, solution & support sheet.

You can differentiate by allowing the pupils to choose between a crossword or wordsearch.

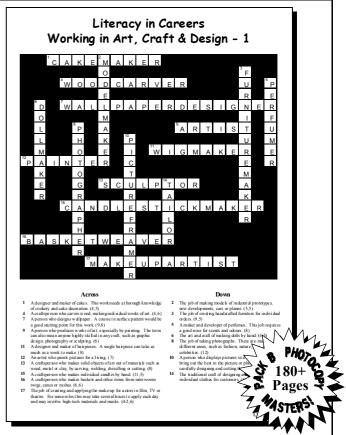
The crossword support sheets can also be used to provide a differentiated task level between a

crossword and a wordsearch. The free site licence allows you to place the interactive crosswords on any size of network and any number of standalone computers, and to print off any number of crosswords for use within the site. Packs A and B provide 61 and 68 interactive web browser crosswords, respectively.

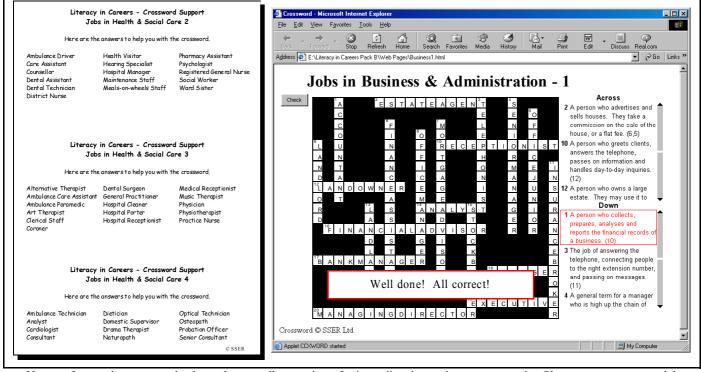


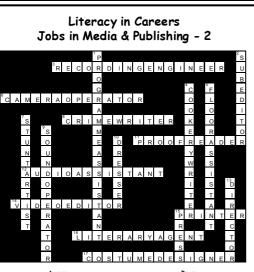
PACK B HIGHLIGHTS OVER 1,000 JOBS AVAILABLE TODAY!

Topics (Pack B)	Number of Crossword & Wordsearch Sets
Working with Animals	2
Working in Art, Craft & Design	4
Jobs in Beauty & Hairdressing	1
Jobs in Business & Administration	3
Jobs in Construction	2
Working in Consumer & Home Services	4
Jobs in Engineering	3
Jobs in Farming & Horticulture	2
General Job Titles	1
Working with your Hands	1
Jobs in Health & Social Care	7
Jobs in Hospitality, Food & Catering	1
Working in ICT	1
Jobs in Law & Order	3
Jobs in Learning & Development	3
Jobs in Leisure, Travel & Tourism	3
Jobs in Manufacturing & Production	2
Jobs in Marketing & Public Relations	1
Jobs in Media & Publishing	3
Outdoor Work	2
Working with the Past	1
Jobs in Performing Arts & Entertainment	4
Jobs in Public Service	4
Jobs in Retail & Distribution	3
Working in Science	2
Jobs in Sport & Recreation	1
Jobs in Textiles & Fashion	2
Jobs in Transport & Motor Vehicles	2



The exercises associated with each topic are graded with respect to difficulty and therefore teachers can easily decide on the suitability of a crossword for a particular class or pupil. All material is aimed at the level of demand expected at NQF Levels 1 & 2. The detailed glossaries are easily adapted, e.g. Key word lists and wall displays can all be easily developed. 'Literacy in Careers' is an invaluable resource for careers teachers, pastoral staff and work related curriculum co-ordinators, each of whom can be provided with a copy of the resource under the terms of the inclusive, comprehensive site licence.



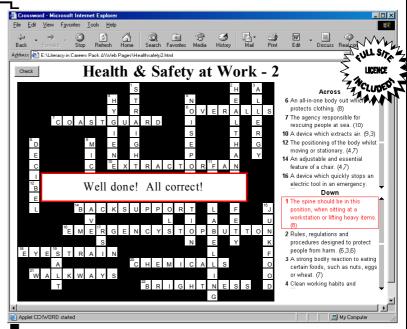


- A person who is in charge of a control console in a recording studio. (9,8)

 The controller and user of a comera. This involves listening to the director's instructions, and following principles of lighting and plotrography. (6,8)

 A writer who specialises in writing about criminal ways. (8,8)
- A writer who specialises in writing about criminal activity. (5,6)
 The job of checking in detail the content of any item 11
- A technician who controls and mo television and radio shows, (5,9)

- Job of performing dangerous and skil ful acts in place of actras. These people read to be scially fits, sport, and very horve. (5.6) errow who sets up and operates the sound pment for studies and dust be broadcasts. (5.8) errow who looks of the cost tumes, and helps (omers get dressed. (7) person who put's a show, programme or film the, combining the work of the various



The check button provides immediate feedback to the user by removing all letters and words which have been incorrectly entered. Each user can also print off a copy of their completed crossword (already checked and verified) from within the browser.



ORDER FORM



DESCRIPTION	STOCK CODE	FORMAT - CD ROM or PRINTED CD ROM users require MS Word - any version to edit the files and a Java enabled web browser to load the Interactive Crosswords, e.g. Internet Explorer.	QTY	COST: Exc. VAT	COST: Inc. VAT	SUB TOTAL Inc. VAT
T :4 T	LCACD	CD ROM (Pack A) - includes 61 Interactive Crosswords not present on the Photocopy Masters.		£40.00	£47.00	
Literacy In Careers	LCAPR	PHOTOCOPY MASTERS - Pack A (160 pages)		£47.00 *^	£47.00 *^	
(Pack A)	LCAPRS	PHOTOCOPY MASTERS - SPECIAL PRICE! You must also order, or have previously ordered, item LCACD to obtain this low price!		£25.00 *	£25.00 *	
T :town ov. Tu	LCBCD	CD ROM (Pack B) - includes 68 Interactive Crosswords not present on the Photocopy Masters.		£40.00	£47.00	
Literacy In Careers	LCBPR	PHOTOCOPY MASTERS - Pack B (180 pages)		£47.00 *^	£47.00 *^	
(Pack B)	LCBPRS	PHOTOCOPY MASTERS - SPECIAL PRICE! You must also order, or have previously ordered, item LCBCD to obtain this low price!		£25.00 *	£25.00 *	
Super Bundle!	LCABCD	CD ROM (Packs A & B) You can still purchase the Photocopy Masters at the special prices when you purchase this bundle.		£65.00	£76.38	

All U.K. customers (except Channel Islands) must pay the VAT inclusive prices. A licence, set of terms/ conditions and a VAT invoice/receipt are sent with the goods - allowing eligible schools to reclaim the VAT. Official orders are welcome but please attach a completed S.S.E.R. Ltd. order form indicating the stock code required. If possible cheques should accompany the orders and are payable to S.S.E.R. Ltd.

N.B. Owing to the copyright nature of these resources S.S.E.R. Ltd. operates a no returns policy and does not operate an inspection copy service. In the rare case of damaged or faulty goods you must phone to obtain an official returns number.

DELTA	<u>edc</u> ///	JCE AS	SWITCH
VISA	Magetra	Mester Cert	6

GRAND

Please complete the following table in RLOCK CAPITALS NB Goods are usually despatched within 24hrs, of receiving your order

i lease complete the following more	III BEOCK CHITTIES 11.B. Goods at	te usually despatched within 24ms. of receiving your order
Name:		S.S.E.R. LTD.
Position:	Signature:	P.O. Box 269,
School name:		Loughborough.
School address:		Loughborough. England. LE12 7ZL.
		Phone/Fax:
		(U.K.) 0871 2205369 (International) +44 (0)871 2205369
Pupil age range:	Post code:	Email SSERLtd@aol.com
School phone:	Fax:	Web Site: http://www.sser.co.uk